

# Austin ARMA Spring Seminar

## **Records Ringleaders: Leading the Circus of Records & Data Management**

Friday, February 2, 2024

Austin Energy Headquarters

4815 Mueller Blvd. Austin, TX 78723

7:30	Registration Opens & Virtual Lobby	
8:30	Set up of 1 <sup>st</sup> Presenter	
9:00	Opening Remarks and Introduction of 1 <sup>st</sup> Presenter	
9:15	Wendy McLain, CRM, Sr. Manager Enterprise Content & Records Management	<b>Not My Circus, Not My Monkeys is no longer an option!</b> As RIM/IG leaders we manage programs, people, and technology. As the new year unfolds, you and your teams will certainly be impacted by technology, but our success will rely on people and our response to change. How do you motivate yourself and your teams to learn new technologies, accept change, and fully embrace the future? How do you leverage tenured employees' experience when their jobs are changing, and they are struggling to keep up?
10:15	Break & Gift Card Drawing	
10:30	Sarah Holleman, TRS Records Management Officer and Historian	<b>Taming the Circus of Microsoft Governance: A Case Study in Applying Purview Features to an Existing Environment</b> Get ready for an exhilarating training session! Over the past 18 months, the Teacher Retirement System of Texas (TRS) has been on a mission, diligently applying Microsoft Purview labels and policies. But that's not all – they've expanded their reach to Teams, OneDrive, and Outlook.  Join us in this workshop as we dive into TRS' goals, unveil their strategic approach, and tackle the roadblocks they've overcome. It's a journey worth exploring!
11:30	Break & Prep for Lunch	
12:00 (Lunch)	Kevin Waldrup, CRM Liaison	<b>The Juggling Act: IGP &amp; CRM Certifications; Which one is right for me?</b> Are you caught in the toss-up between IGP and CRM certifications? This isn't just a seminar; it's your guide to the carnival of career advancement. We'll spin plates of knowledge and throw balls of wisdom as we unravel the mysteries of each certification. This is one juggling act you won't want to miss!
1:00	Gift Card Giveaway	
1:15	Andrew Ysasi, MS CRM/CIGO, IGP, CIP, FIP, CIPM, CISM, PMP Vice President, Advocacy - VRC Companies, LLC Chairman, ICRM - 2023	<b>Cyber Circus: Mastering the High-Wire Act of IG &amp; Cybersecurity in Records Management</b> Organizations face myriad security concerns; sometimes, understanding these concerns can be overwhelming. IG professionals must understand security threats to their organizations and the information they are charged to protect. This presentation explores current threats and how an IG professional can help cybersecurity professionals safeguard data. IG professionals attending this session will learn theoretical and practical knowledge on protecting data from a Certified Information Security Manager (CISM), a Certified Records Manager (CRM), and an instructor at San Jose State Universities MARA program.
2:15	Break & Gift Card Giveaway	

## Austin ARMA Spring Seminar

### ***Records Ringleaders: Leading the Circus of Records & Data Management***

Friday, February 2, 2024

Austin Energy Headquarters

4815 Mueller Blvd. Austin, TX 78723

2:30	Jesse Wilkins CIPP/US, CIPM, CRM/CIGO, IGP, EDP, ICE-CCP President and Principal Consultant Athro Consulting	<b>Bringing Your RIM Program Under the Big Top with a RIM Playbook</b> Are your policies, procedures, job aids, etc. scattered from Clown Alley to across all three rings? Bring them together under the Big Top with a RIM Playbook!  This workshop will introduce attendees to the concept of the RIM playbook - the list of “plays” that keep the RIM program running. In this interactive presentation, we’ll review the purpose and value of having a playbook (and not just for RIM!) and the specific benefits building one offers to the organization including centralization and standardization. We’ll also walk through the structure of the playbook and the structure of the individual plays. We’ll conclude with a look at how to actually build and maintain a RIM playbook. Attendees will receive an editable template including suggested RIM plays that they can use to develop their own RIM playbooks.
4:00	Closing Remarks & Final Gift Card Giveaways	
4:15	Closing of Virtual Lobby	